

How To Make \$5,000+ Per Month With Your Own Simple Membership Site

Produced By *The Rhodes Brothers*

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A SimpleCashBlog.com Members Only Report

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This is just one of many “members only” blog entries that are available at SimpleCashBlog.com. Other entries include:

*** The Simple Formula To Building An Opt-In List Of 10,000+ In Less Than 3 Months**

*** How \$1 Products That Take 30 Minutes To Create Will Make You Filthy Rich**

*** How To Get 10 Super Affiliates To Promote Your Product In 14 Days**

Only members of SimpleCashBlog.com have access to these entries. For more information, go here:

>> <http://simplecashblog.com>

We hope to see you as a member!

All the best,
John and Matt Rhodes
“The Rhodes Brothers”

Members Only Blog Entry

(Wednesday, August 01, 2007)

It's sad how many marketers complicate the creation of membership sites. It's **way less difficult** than you think. This is all you need:

- The ability to accept payments through Paypal
- An autoresponder (such as AWeber)
- A two-page website (one for a sales page, the other is the opt-in page)

...That's it.

Spend 1/2 an hour to create some content for whatever niche, or even use some **PLR material** and upload it into your autoresponder. Write 3-4 messages of content to start, having the autoresponder send out the messages one week apart. **The key here is to make bold promises and deliver.** This content has to be absolutely premium and deliver what it promises.

I'd also create **two 5 to 10 page reports** to deliver as bonuses immediately to folks who subscribe. Go to a related forum in your niche, find a problem and then deliver the solution in a short report.

Think:

"How To Drink All The Beer You Want And Never Gain A Pound"

"The Secret Key To Getting Women To Fight Over You Like Dogs"

"How To Get A House For Less Than \$500"

...Seriously, this might all sound ridiculous, but **anyone can easily create reports on any of the above topics.** I hate to be cliché, but, it's about thinking outside of the box. Rather than having an immediate brain shutdown and saying it's impossible, think instead about how you **COULD** deliver solutions to make those things possible.

Just as an example, there was a product I heard of called "How To Get Google Ads For Free" or something like that. Now, it's **impossible** to get Google ads for free, right? You and I both know that, but there was still a **huge draw to it** because of the big claim.

Turns out that the product **just told people to sell advertising on their web pages** to cut down (or eliminate) the costs of advertising. It was an incredible angle to a "problem"..Google Ads can be very costly! And it's **still** selling like wildfire.

Once you've got those products made, create a simple sales page that makes bold claims, like the ones seen above and then charge an obscenely low price. **All you need is a great headline and 5-6 solid benefits (bullet points)**. That's it, the rest is just fluff. Once you create the sales page, proofread it - **would YOU buy it?**

Now go to Paypal and create a button that charges only \$5 or \$10 a month. Add it to the sales page and then on the "thank you" page simply have an opt-in form that delivers all of your content on a weekly basis automatically. Then, start generating traffic by doing a simple ad blast.

It's amazing how much traffic you can get to virtually any product you want. **For only \$10 or \$20 you can get hundreds of visitors to your website, allowing you to test your sales copy and conversion rates.** You just need to find the right places to upload your ads (such as Google Adwords) and let them rip.

Once you get some subscribers, start adding more and more content to the autoresponder. You'll need a total of **100 or so messages** - two years worth of content. I would just go to elance and hire someone to write this content for you for **\$500-\$600**. You should be making \$200 or more per month by this point, easily, so there's no point in holding back.

Once you've uploaded the messages into your autoresponder, you now have a permanent flow of cash going into your pocket. You don't even need to deliver any newsletter issues since your autoresponder does all of the work for you. **It's all on autopilot.**

The best part about this system is that once you have a decent subscriber base, **you can literally print cash on demand.** Follow these steps and see what I mean:

- 1.) **Identify a problem** in the niche by visiting popular forums
- 2.) Write a **15-20 page report** on the topic (or hire someone to do it for \$150 or less)
- 3.) Create a brief sales page
- 4.) Give them an **"exclusive members only deal"** and sell the report for \$5 - \$10

If you have a subscriber base of 500 or so, you should have **at least 150 sales** (or a conversion rate of about 30%). That might seem like a high figure but these folks should be reading your e-mails, and since you exceeded their expectations in the past, **they'll eat up anything you have to offer them.**

So not only will you be making **\$2,500 - \$5,000** from them every month in residual profits, you'll be able to make **\$1,000+ in sales anytime you want** for a report that took \$150 (or a few hours) to create.

You can even make residual sales from it. Once you make the report, add in a "special" URGENT message early in the autoresponder series between week 3 and 4, (so they've gotten ahold of some of your premium content and you've proven that you overdeliver) and hit THEM up with the offer.

Not only will you profit from all of your existing members when you first broadcast it, you'll make that **extra cash** from any new members that sign up from that point on.

"But..ugh..500 or 1,000 subscriptions to my membership? That's impossible!"

No, no, no! This has probably already passed through your mind. **Stop thinking about how difficult it will be to get those subscriptions and just do it.**

It sounds so stupid and simple, but here's the thing - **you just need to focus and do it.** If you deliver on your bold claims and actually provide solutions, your membership is going to be hot as wildfire.

To get the initial traffic to your membership sales page just take a look at **The 20 Minute Secret To Effortlessly Flooding Your Site With 1,000+ Unique Visitors A Day** (another entry available at [SimpleCashBlog](#).) This should get the wheels turning and get you thinking about how you CAN do it rather than why you can't. Also keep in mind that your conversion rates will be sky high because of the low monthly cost of your membership.

And the fact is, you won't get many cancellations. When folks see you hitting up their Paypal account for only \$5 or \$10 a month, **even if they aren't reading the information, they aren't going to cancel.** It's a huge pain in the ass to cancel memberships via Paypal so folks just keep putting it off.

But what happens when someone does decide to cancel the subscription on you?

Simple. Just ignore it...it's not worth your time to remove them from your lists. Besides, if you remove them, it means you can't hit them up with future offers to make that extra \$5 to \$10 off of them per e-mail. See what I mean?

This really doesn't take much time to setup and create. **You don't need any fancy \$100+ software** - just an autoresponder. You can repeat this endlessly and have multiple streams of cash pouring into your Paypal account every month from these memberships.

You don't need two years worth of autoresponder messages to get started – just a couple of weeks and add more when you get the time. Just get your membership launched and **start overdelivering!**

Thanks for reading, now go and get started!

All the best,
John and Matt Rhodes
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[For more members only blog entries, go to SimpleCashBlog.com.](http://SimpleCashBlog.com)

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